



**FOR IMMEDIATE RELEASE**

**BOOZ ALLEN ADDS ZEPHYR’S PSM TO RESOURCE CENTER**

Annapolis, Maryland –July 29, 2010: Zephyr Technology, developers of Performance Status Monitor (PSM) solutions announce that Booz Allen Hamilton is including the BioHarness™ in the Technology Petting Zoo.

Booz Allen Hamilton has been at the forefront of strategy and technology consulting for nearly a century. The System Resource Center (The Technology Petting Zoo) was added several years ago to facilitate a consultant’s problem-solving orientation with the ability to use the technology without leaving the campus. This Technology Petting Zoo is an environment where staff can test, evaluate and experience emerging and evolving technologies first-hand. It features a wide variety of technology solutions from next generation wireless and biometrics to alternative fuel sources. Booz Allen helps clients achieve success in their most critical missions and prepare for future developments in areas of national importance, including cyber security, homeland security, healthcare, and information technology.



The addition of Zephyr’s PSM technology to the System Resource Center further illustrates the need for remote vital sign monitoring within Defense, Homeland Security and eHealth markets. The fact that Booz Allen is currently engaged on projects with Zephyr’s customers who require this technology, only strengthens our position in the market, says Brian Russell, Zephyr’s CEO.

**About Zephyr Technology**

Zephyr Technology is a global leader in real-time physiological and biomechanical monitoring or "Physical Status Monitoring" (PSM) solutions for Defense, First Responder, Training and the Academic Research markets. Zephyr Technology leverages a world class team of engineers, scientists, physiologists and business experts.

Founded in 2003, Zephyr Technology has been a pioneer in the use of PSM in training and high stress operational environments. The company's ongoing collaboration with fire departments, NASA Ames Research Centre, National Guard Civil Support Teams, and US Special Operations Forces has been invaluable in the development and validation of Zephyr's technology and its application in the most extreme operating environments to **Measure Life. . . Anywhere!**

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