

FOR IMMEDIATE RELEASE

ENDOMONDO TEAMS WITH ZEPHYR TO POWER SMARTPHONE APP

Annapolis, Maryland – Date: June 14, 2010 – Endomondo, a leading sports and fitness application service for both mobile and online communities, has teamed with Zephyr Technology to add the power of vital sign monitoring to their Sports Tracker application. The application now allows users to track not only where and how long their activity was but they'll also be able to log physiology data including their Heart Rate. The addition of Zephyr's technology to the Sports Tracker app delivers heart rate, speed, distance and altitude in real time and for post event review. The app also integrates Google Maps and offers a state-of-the art website for users to analyze their training; compete against others in a range of challenges; or follow each other live.

Endomondo offers its health and fitness apps across a variety of app stores supporting Blackberry, Android, iPhone, and Nokia. Endomondo has received accolades from BBC World Widget of the week and Mashable, named "Best in class Health & Fitness Android app in the world".

"Zephyr created the HxM and the SDK to support the burgeoning requirement for smartphone based health & fitness apps. Whether you are a runner, cyclist, or simply a walker, this technological integration opens the door for individuals to track their training or rehabilitation progress over time" says Code Cubitt, Zephyr's COO.

About Zephyr Technology

Zephyr Technology is a global leader in real-time physiological and biomechanical monitoring or "Physical Status Monitoring" (PSM) solutions for Defense, First Responder, Training and the Academic Research markets. Zephyr Technology leverages a world class team of engineers, scientists, physiologists and business experts.

Founded in 2003, Zephyr Technology has been a pioneer in the use of PSM in training and high stress operational environments. The company's ongoing collaboration with fire departments, NASA Ames Research Centre, National Guard Civil Support Teams, and multiple US Special Forces has been invaluable in the development and validation of Zephyr's technology and its application in the most extreme operating environments to **Measure Life. . . Anywhere!**

Press Contact:

Asher Gendelman

Zephyr Technology

Phone: 443-569-7223

asher.gendelman@zephyr-technology.com

<http://twitter.com/ZephyrAnywhere>

www.zephyr-technology.com

