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ZEPHYR REVOLUTIONIZES REMOTE VITAL SIGN MONITORING

Las Vegas, NV - CTIA Wireless 2010, Booth 6931 – March 23, 2010: Zephyr Technology Corporation unveils OmniSense™ Mobile, a development platform and application suite which enables remote vital sign monitoring on mobile smart phones. OmniSense™ Mobile works with Zephyr's professional series Bluetooth BioHarness™ and consumer series HxM™ chest straps to wirelessly deliver vital sign information to smart phones. Working with its partners, Zephyr's technology has the ability to automatically push this vital data to "the internet"; and when combined with GPS data collected by a mobile phone offers authorized viewers unprecedented visibility into both the location and health status of remote individuals.

OmniSense™ Mobile is a web enabled platform, designed to support a broad range of applications including simple heart rate monitoring for the fitness enthusiast; to complete vital sign and performance status monitoring required for fitness and training by professional athletes, first responders and military personnel. Brian Russell, Zephyr's CEO says "The OmniSense™ platform goes well beyond simple heart rate monitoring, to allow contextually relevant vital sign analysis and display so athletes can train to peak performance levels while avoiding heat stress and dehydration which can cause severe injury". The core of the technology was developed for military and first responder personnel working in extreme environments.



"This technology delivers a new level of visibility for sports and fitness training; monitoring family members living in nursing homes or remote cities....it is like having Facebook for your vital signs", says Code Cubitt, COO. Zephyr's SDK makes this technology available to mobile app developers on the most popular operating systems. Zephyr's OmniSense™ Mobile applications will begin shipping in April 2010 with prices starting at under \$99.

About Zephyr Technology

Zephyr Technology is a global leader in real-time physiological and biomechanical monitoring or "Physical Status Monitoring" (PSM) solutions for Defense, First Responder, Training and Academic Research. Zephyr Technology leverages a world class team of engineers, scientists, physiologists and business experts.

Founded in 2003, Zephyr Technology has pioneered the use of PSM in training and high stress operational environments. The company's ongoing collaboration with fire departments, NASA Ames Research Center, National Guard Civil Support Teams, and multiple US Special Forces has been invaluable in the development and validation of Zephyr's technology and its application in the most extreme operating environments to **Measure Life. . . Anywhere!**

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