

FOR IMMEDIATE RELEASE

ZEPHYR TECHNOLOGY RECEIVES ANNAPOLIS EDC'S FIRST JEFFERSON CUP



Annapolis, Maryland – December 2, 2010 At the launch of the newly formed [Annapolis Economic Development Corporation](#), Chairman of the Board of Directors, Midgett Parker and Mayor Joshua Cohen presented Zephyr Technology with the first ever Jefferson Cup. The Cup will be presented to Annapolis based companies that are dedicated to innovation and was named after Thomas Jefferson, who was an inventor.

Zephyr Technology Corporation was brought to Annapolis by the Anne Arundel Economic Development Corporation. The company recently received international spotlight for the use of their BioHarness™ technology to help the thirty-seven Chilean miners trapped underground. Asher Gendelman, VP of Marketing for Zephyr Technology accepted on behalf of the company, "The honor you and the City of Annapolis bestowed on Zephyr Technology will be cherished by the entire company. We appreciate the opportunity to contribute to the community and look forward to working with the community leaders to bring additional business into the City of Annapolis."

About Zephyr Technology

Zephyr Technology, www.zephyr-technology.com, is a global leader in real-time physiological and biomechanical monitoring or "Physiological Status Monitoring" (PSM) solutions for Defense, First Responder, Training and the Academic Research markets. Zephyr Technology leverages a world class team of engineers, scientists, physiologists and business experts.

Founded in 2003, Zephyr Technology has been a pioneer in the use of PSM in training and high stress operational environments. The company's ongoing collaboration with fire departments, NASA Ames Research Center, National Guard Civil Support Teams, and multiple US Special Forces has been invaluable in the development and validation of Zephyr's technology and its application in the most extreme operating environments to **Measure Life. . . Anywhere!**

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