

FOR IMMEDIATE RELEASE

ZEPHYR TECHNOLOGY VALIDATES PSM RESPONDER WITH PG COUNTY

Annapolis, Maryland –June 25, 2010: Zephyr Technology, developers of Physiological Status Monitoring (PSM) solutions for First Responders, announced today another validation of PSM Responder; this one with Prince George's County, Maryland Fire/Emergency Medical Services (EMS) Department.

PG County tested PSM Responder at their training academy during evolution testing of "Flat-Pack" Self-Contained Breathing Apparatus (SCBA), as well as in the training of recruit firefighters participating in the International Association of Fire Fighters (IAFF) Fire Ground Survival Class. Throughout multiple days of training, Fire Instructors were impressed with the insight the PSM system provided, relative to fitness and levels of exertion candidates experienced during the practicum. Steven Small, VP Business Development at Zephyr Technology, explained that the physiological status sensors improve decision making and remote triage. "It's designed so Incident Commanders have insight into the vital signs of their personnel," said Small. If it looks like personnel are getting into trouble, medics and commanders will know ahead of time and take action.



Prince George's County Fire Captain Grady Valencis stated, "I believe the PSM is a valuable tool to monitor the effects our job-related tasks have on our workforce. Real-time monitoring of the vital signs of personnel involved in high-stress environments provide insight into hidden dangers and lurking ailments that threaten firefighter safety and survivability. PSM is an effective weapon for providing protection to our most valuable assets—our personnel. Personal physiological status monitors can help ensure "everyone goes home".

The entire story written by Mark E. Brady can be found on the Prince George's County blog, <http://pgfdpio.blogspot.com/2010/06/physiological-status-monitoring-tested.html>.

About Zephyr Technology

Zephyr Technology is a global leader in real-time performance and biomechanical monitoring or "Physiological Status Monitoring" (PSM) solutions for Defense, First Responder, Training and the Academic Research markets. Zephyr Technology leverages a world class team of engineers, scientists, physiologists and business experts.

Founded in 2003, Zephyr Technology has been a pioneer in the use of PSM in training and high stress operational environments. The company's ongoing collaboration with fire departments, NASA Ames Research Centre, National Guard Civil Support Teams, and US Special Operations Forces has been invaluable in the development and validation of Zephyr's technology and its application in the most extreme operating environments to **Measure Life. . . Anywhere!**

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