



**FOR IMMEDIATE RELEASE**

### **Zephyr Appoints Retired USSOCOM Colonel to Board of Advisors**

Annapolis, Maryland – April 8, 2010: Zephyr Technology delivers Performance Status Monitor solutions to the military's Special Forces, announced today the appointment of Retired Colonel Brian S. Campbell to its Board of Advisors. Colonel (Ret.) Brian Campbell served with 5th Special Forces Group as the Group Surgeon and 2nd Battalion Surgeon. He served as the Regimental Surgeon of 160th Special Operations Aviation Regiment and as the Chief of Clinical Services and Operational Medicine at USSOCOM. He also commanded the US Army Aeromedical Laboratory and McAfee US Army Health Clinic.

"Having Doc Campbell join our Board of Advisors is a significant win for Zephyr. His medical experience coupled with operational understanding of Command and Control, Tactical Combat Casualty Care, training and rehabilitation will help us better mold our solutions to a broader user base within the military community" said Brian Russell, Zephyr's CEO. Colonel Campbell said "I was drawn to Zephyr because of their ability to deliver and display the physiological information in a way that was understood at a glance, supporting the requirements of medics, Commanders and the warfighters themselves. Deploying Zephyr's PSM gives real-time visibility to the warfighter's vital signs to prevent heat injury, dehydration and to improve fitness levels in training and live operations."

Colonel (Ret.) Brian Campbell participated in Operation Prime Chance and Operation Desert Shield/Storm. Dr. Campbell is board certified as a Preventive Medicine Specialist in the fields of Aerospace Medicine and Occupational/Environmental Medicine. He retired in 2006 after 30 years of military service.

#### **About Zephyr Technology**

Zephyr Technology is a global leader in real-time physiological and biomechanical monitoring or "Physical Status Monitoring" (PSM) solutions for Defense, First Responder, Training and the Academic Research markets. Zephyr Technology leverages a world class team of engineers, scientists, physiologists and business experts.

Founded in 2003, Zephyr Technology has been a pioneer in the use of PSM in training and high stress operational environments. The company's ongoing collaboration with fire departments, NASA Ames Research Centre, National Guard Civil Support Teams, and multiple US Special Forces has been invaluable in the development and validation of Zephyr's technology and its application in the most extreme operating environments to **Measure Life. . . Anywhere!**

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