

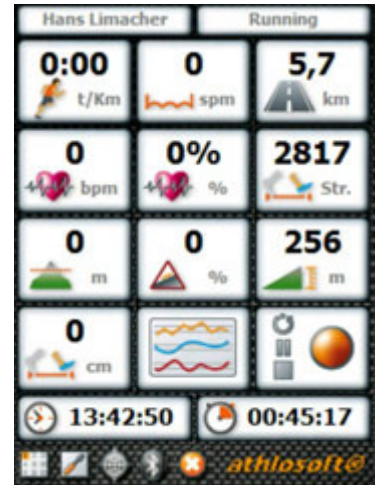
FOR IMMEDIATE RELEASE

Zephyr Powers Athlosoft to Win Microsoft's Innovation Award

Annapolis, Maryland – Date: April 9, 2010 – T2Beam Technologies won the first .NET Swiss Innovation Award with Athlosoft; an app that turns the Smartphone into an essential sport training companion. The core of Athlosoft's solution is Powered by Zephyr, the developer of professional and consumer chest straps for Performance Status Monitoring (PSM).

"In order for athletes to use a smartphone-based user interface, it must be intuitive and at the same time combine various features. To develop a modern, attractive and stable user interface with very little effort is also a business requirement. The .NET Compact Framework and Visual Studio 2008 technologies supported us to smoothly collaborate between developers and designers" says Hans Limacher, CEO T2BEAM Technologies.

"T2Beam has shown that a structured, progressive exercise program delivers the greatest benefit to your health and your physical performance. Zephyr created the HxM and the SDK for a diverse and creative development community working on nearly all mobile platforms. The SDK allows developers to add state-of-the-art vital sign monitoring technology to applications ranging from running to rehabilitation. The HxM is sleek, lightweight and a rock solid and performs well in challenging environments just like our users" says Code Cubitt, Zephyr's COO.



About Zephyr Technology

Zephyr Technology is a global leader in real-time physiological and biomechanical monitoring or "Physical Status Monitoring" (PSM) solutions for Defense, First Responder, Training and the Academic Research markets. Zephyr Technology leverages a world class team of engineers, scientists, physiologists and business experts.

Founded in 2003, Zephyr Technology has been a pioneer in the use of PSM in training and high stress operational environments. The company's ongoing collaboration with fire departments, NASA Ames Research Centre, National Guard Civil Support Teams, and multiple US Special Forces has been invaluable in the development and validation of Zephyr's technology and its application in the most extreme operating environments to **Measure Life. . . Anywhere!**

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Source: Adapted from Glen Bischoff's article of March 30, 2010 on www.Firehouse.com

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