



FOR IMMEDIATE RELEASE

ZEPHYR PARTNERS WITH WALDO HEALTH™ TO DEMONSTRATE REMOTE ECG HEART MONITORING AT AMERICAN TELEMEDICINE ASSOCIATION MEETING

Annapolis, Maryland – Date: May 17, 2011 – Zephyr Technology's BioHarness™ provided the real-time cardiovascular monitoring to effectively provide an electrocardiogram (ECG) that can be obtained remotely without the assistance of an on-site medical professional at the American Telemedicine Association Meeting held in Tampa, FL from May 1-3, 2011. The system, pioneered by Waldo Health™, is still in development and not available for commercial sale.

The remote ECG system integrates Zephyr's BioHarness™ – a simple to use, wireless, dry-electrode chest strap – with Kinetic™ *Rhythms*, an ECG algorithm that provides automated analysis into the Waldo Health System. These three technologies combine to provide the patient and healthcare provider quality remote cardiac care.

Cardiovascular disease is the leading cause of death worldwide and Zephyr's BioHarness™ – when combined with Waldo Health's™ personalized touch screen interface and Kinetic™ *Rhythms* – provides critical insight by monitoring abnormal rhythms of the heart and allowing clinicians to better manage their patients.

Waldo Health™ makes personal health management simple, friendly and affordable. Waldo features a simple personalized touch screen interface to users with customized applications designed to manage their health from the comfort of home. Responsible caregivers can access patient data instantly via the Internet or through a wireless phone using the web-based Waldo Clinician Access System that provides secure online access to patient electronic health information. Caregivers can also receive customized alerts to warn of potential health situations and can easily conduct high quality video chat sessions with patients through the Waldo Health System.

Kinetic™ *Rhythms* was developed by Monebo Technologies, a leader in products for monitoring and interpreting the electrical activity of the heart. Kinetic™ will automatically provide detailed analysis of the ECG signal including key measurements, rhythm identification, and trending data. This information will aid the physician in their final analysis.

About Zephyr Technology

Zephyr Technology, www.ZephyrAnywhere.com, is a global leader in real-time physiological and biomechanical monitoring or "Physiological Status Monitoring" (PSM) solutions for Connected Health, Fitness and the Academic Research markets. Zephyr Technology leverages a world class team of engineers, scientists, physiologists and business experts.

Founded in 2003, Zephyr Technology has been a pioneer in the use of PSM in training and high stress operational environments. The company's ongoing collaboration with fire departments, NASA Ames Research Center, National Guard Civil Support Teams, and multiple US Special Forces has been invaluable in the development and validation of Zephyr's technology and its application in the most extreme operating environments to **Measure Life. . . Anywhere!**

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