



FOR IMMEDIATE RELEASE

MOTOROLA UNVEILS ZEPHYR ON APX RADIOS AT APCO 2011

Annapolis, August 8, 2011, APCO Conference & Expo– Zephyr Technology, developers of Performance Status Monitor (PSM) solutions, for First Responders announce support for Motorola's APX Series Radio. The APX is Motorola's newest mission critical platform and Zephyr's PSM Solution is one of the first applications to operate on the APX.

Zephyr's PSM integrates with the APX by using a Bluetooth connection to communicate vital sign and activity information through the APX radio. Zephyr's solution was initially implemented for the XTS Series Radio. Now due to the overwhelming demand for the APX radios, Motorola is unveiling PSM on APX at APCO Booth 1221.

"We have worked very closely with Motorola and the First Responder Community to expand our support for mission critical radio for both a trunked and conventional configurations. Zephyr is proud to be an integral part of Motorola's next generation solution for the first responder community" says Steven Small, Zephyr's VP Business Development.

Zephyr pioneered the PSM technology with NASA, U.S. Special Forces and first responders to monitor vital sign information within the context of activity. Zephyr has partnered with the most innovative companies like Motorola Solutions to deliver solutions into mission critical and everyday applications.

About Zephyr Technology

Zephyr Technology is a global leader in real-time physiological and biomechanical monitoring or "Physical Status Monitoring" (PSM) solutions for Defense, First Responder, Training and the Academic Research markets. Zephyr Technology leverages a world class team of engineers, scientists, physiologists and business experts.

Founded in 2003, Zephyr Technology has been a pioneer in the use of PSM in training and high stress operational environments. The company's ongoing collaboration with fire departments, NASA Ames Research Centre, National Guard Civil Support Teams, and multiple US Special Forces has been invaluable in the development and validation of Zephyr's technology and its application in the most extreme operating environments to **Measure Life. . . Anywhere!**

Press Contact:

Asher Gendelman

Zephyr Technology

Phone: 443-569-7223

asher.gendelman@zephyr-technology.com

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