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ZEPHYR RECOGNIZED AT THE SMITHSONIAN INSTITUTION CHILEAN MINER EXHIBIT

Washington, DC – August 3, 2011 – Zephyr Technology, developers of Physiological Status Monitoring (PSM) Solutions were recognized at the Smithsonian Institution's National Museum of Natural History for their contribution in the rescue effort of the Chilean Miners.

Zephyr Technology was part of the international community which came together for the miner rescue effort. When the news was first released, the Chilean government called upon Biomec, a Santiago, Chile-based company that represents Zephyr in Chile. Biomec contacted Zephyr, who rallied its team to assemble a fiber based solution for the Phoenix Capsule and a wireless PSM Solution for use in the mine. When the rescuers' drill finally broke through to the miners' workshop; Ben Morris, Zephyr's Field Application Engineer, arrived at the San Jose mine to educate the Chilean Ministry and other rescue workers on how the technology could be integrated and leveraged for maximum success. Ben Morris remained on site through the completion of the extraction effort.



The field efforts were supported by Zephyr's entire technical team. "This is one of those moments when you realize that your team and technology can make a huge difference in so many lives", says Brian Russell, Zephyr's CEO.

The Smithsonian exhibit, "Against All Odds: Rescue at the Chilean Mines" opens to the public on August 5, 2011; on the anniversary of the accident at the San Jose Mine, near the city of Copiapo, north of Santiago.

About Zephyr Technology

Zephyr Technology, www.zephyr-technology.com, is a global leader in real-time physiological and biomechanical monitoring or "Physiological Status Monitoring" (PSM) solutions for Defense, First Responder, Training and the Academic Research markets. Zephyr Technology leverages a world class team of engineers, scientists, physiologists and business experts.

Founded in 2003, Zephyr Technology has been a pioneer in the use of PSM in training and high stress operational environments. The company's ongoing collaboration with fire departments, NASA Ames Research Center, National Guard Civil Support Teams, and multiple US Special Forces has been invaluable in the development and validation of Zephyr's technology and its application in the most extreme operating environments to **Measure Life. . . Anywhere!**

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