

FOR IMMEDIATE RELEASE

ZEPHYR JOINS ALCATEL-LUCENT IN AVATRAINER DEMONSTRATION AT 2012 CES

Annapolis, Maryland – Date: January 10, 2012 – Zephyr Technology, world leaders in Physiological Status Monitoring announce their membership in ng Connect Program, a multi-industry collaboration to drive innovation in mHealth. Alcatel-Lucent has integrated Zephyr's BioHarness™ 3 into the Avatrainer, a tech savvy exerciser that utilizes the latest technologies to encourage exercise and to help achieve health & fitness goals.

Alcatel-Lucent's Avatrainer leverages Microsoft's Kinect and the Zephyr BioHarness™ to offer a virtual exercise room. Avatrainer is targeted at hotels and gyms. The Avatrainer is used to determine exercise performance and to track the guest's progress towards fitness goals. During the exercise session, points are accrued base on exercise performance that can later be used towards the purchase of fitness related merchandise.

Over the past 18 months, Zephyr has been redeveloping its BioHarness™ to include: a smaller form factor; longer battery life; advanced accelemetry; the additional of a medical grade ECG; enhanced Software Development Tools and a lower price. "Zephyr's mission is to make wireless health monitoring simple individuals and groups. Our new BioHarness™ 3 allows partners like Alcatel-Lucent to integrate our technology into larger solutions to measure and monitor fitness and wellness. The BioHarness™ 3 represents a major breakthrough allowing individuals and organizations to wrap applications around a single device for fitness, wellness and life care", says Brian Russell, Zephyr's CEO.



You can see the Avatrainer in the Alcatel-Lucent Booth, #2931 at the 2012 CES Show January 10-13, 2012.

About Alcatel-Lucent

Alcatel-Lucent (Euronext Paris and NYSE: ALU) is the trusted partner of service providers, enterprises and governments worldwide, providing solutions to deliver voice, data and video communication services to end-users. A leader in fixed, mobile and converged broadband networking, IP technologies, applications and services, Alcatel-Lucent leverages the unrivalled technical and scientific expertise of Bell Labs, one of the largest innovation powerhouses in the communications industry. With operations in more than 130 countries and the most experienced global services organization in the industry, Alcatel-Lucent is a local partner with a global reach. Alcatel-Lucent achieved revenues of Euro 16.98 billion in 2008 and is incorporated in France, with executive offices located in Paris. For more information, visit Alcatel-Lucent on the Internet: <http://www.alcatel-lucent.com>

About Zephyr Technology

Zephyr Technology, www.ZephyrAnywhere.com, is a global leader in real-time physiological and biomechanical monitoring or "Physiological Status Monitoring" (PSM) solutions for Connected Health, Fitness and the Academic Research markets. Zephyr Technology leverages a world class team of engineers, scientists, physiologists and business experts.

Founded in 2003, Zephyr Technology has been a pioneer in the use of PSM in training and high stress operational environments. The company's ongoing collaboration with fire departments, NASA Ames Research Center, National Guard Civil Support Teams, and multiple US Special Forces has been invaluable in the development and validation of Zephyr's technology and its application in the most extreme operating environments to **Measure Life. . . Anywhere!**

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