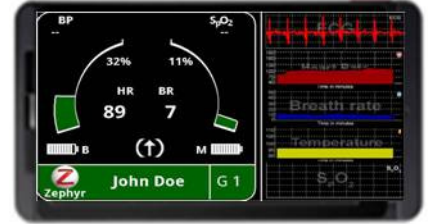


FOR IMMEDIATE RELEASE

ZEPHYR LEVERAGES QUALCOMM LIFE'S 2NET TECHNOLOGY TO TRANSFER AND VIEW PATIENT DATA

Annapolis, Maryland – Date: January 10, 2011 – Zephyr Technology, world leaders in Physiological Status Monitoring, today announced support for the 2net™ Platform, a cloud-based connectivity solution from Qualcomm Life, a wholly owned subsidiary of Qualcomm Incorporated.



Over the past 18 months, Zephyr has been developing its Mobile Health Portal, <https://www.zephyranywhere.com/life/security/login.action>, which receives bio-data from the BioHarness™ 3. The BioHarness™ 3 was vetted with U.S. Special Forces, NASA and is currently in a series of remote patient monitoring trials, as it awaits FDA certification. The BioHarness™ 3 is a Bluetooth based device, which collects vital sign information and communicates by using Android Smartphones to send the data to the Mobile Health Portal.

The integration of Qualcomm Life's 2net Hub and Platform offers an alternative option to a smartphone, streamlining patient integration and making for a better end user experience. "The BioHarness 3 represents a real evolution for vital signs monitoring, and one that could eventually be accessible to anyone. We're excited to collaborate with Zephyr on enabling wireless connectivity for BioHarness 3 and assessing its clinical utility," said Rick Valencia, vice president and general manager of Qualcomm Life.

Through its work with the military, medical trials and sports teams, Zephyr has perfected its ability to perform fitness testing and physiological measurement with one device. "The BioHarness™ 3 and 2net data system may represent a collective disruptive technology; potentially allowing an individual to use the exact same device to measure life through all phases of fitness, wellness and overall health. The Zephyr Team has created a flexible platform that allows its partners to integrate our technology into larger solutions to measure and monitor human performance. We are extremely proud to be working with Qualcomm Life to deliver solutions for connected health," says Brian Russell, Zephyr's CEO.

About Zephyr Technology.

Zephyr Technology, www.ZephyrAnywhere.com, is a global leader in real-time physiological and biomechanical monitoring or "Physiological Status Monitoring" (PSM) solutions for Connected Health, Fitness and the Academic Research markets. Zephyr Technology leverages a world class team of engineers, scientists, physiologists and business experts.

Founded in 2003, Zephyr Technology has been a pioneer in the use of PSM in training and high stress operational environments. The company's ongoing collaboration with fire departments, NASA Ames Research Center, National Guard Civil Support Teams, and multiple US Special Forces has been invaluable in the development and validation of Zephyr's technology and its application in the most extreme operating environments to **Measure Life... Anywhere!**

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